

# MARCHE

## ITALY'S LAND OF GOODNESS

Marche is Italy's land of goodness; the birthplace of artists, composers and poets. Marche is a divine place to visit, and you will love its unique beauty and delectable offerings.

## MARCHE IS...



### ART

The natural wonders and centuries-old villages, sanctuaries, castles and abbeys, paired with Italy's greatest density of museums, art galleries, collections and libraries, make Marche an artistic Capital. Marche is the birthplace of masters like Raphael and home to the works of artists such as Crivelli, Piero della Francesca, Bellini, Titian and Lotto, to name just a few. Though geographically small, the region offers more than 1,000 important monuments, 106 castles and about 500 squares among its 100 cities of art.

### MUSIC

The timeless masterpieces of Gioacchino Rossini, Giovanni Battista Pergolesi and Gaspare Spontini are just the beginning of Marche's many rich musical enclaves. Marche boasts more than 70 active historical theaters, all of which are authentic architectural jewels. Music is well alive today, with young composers ready to carry on a prestigious tradition with celebrated musical events such as the Rossini Opera Festival in Pesaro, the Macerata Opera Festival in Macerata, and the Pergolesi Spontini Festival in Jesi. Melodious are also the universal verses of Leopardi, a beacon from the Romanticism for all the modern and contemporary poets.

### CRAFT & CREATIVITY

As one of the most industrialized regions in Europe, Marche boasts the highest number of factories for leather products and shoes. The clothing sector is significant, and provides elegant, trendy and exclusive textile products. The wood industry in Marche is also notable: Artistry and exclusive design combine to manufacture outstanding products including kitchens, furniture, home accessories and yachts, and includes the lost arts of parchment paper and handmade lace.



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### GOOD

To taste, to smell, to enjoy! Marche is the third largest organic region in Italy, and it features presents a rich culinary tradition with a delicious but uncomplicated gusto that revolves around a respect for traditions and the natural environment. A selection of pastas, olive oil, marinated vegetables, truffles, cheese, wines and spirits proudly represent the values of Marche every day on tables all over the world. Come experience the fabulous food, wine and spirit of Marche!

**MARCHE: GOOD FOOD, GOOD LIFE, GOOD PEOPLE!**

To start planning your culinary adventure in le Marche, visit **TURISMO.MARCHE.IT** and download the free apps.



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## OCTOBER 2013 IS MARCHE'S MONTH IN NEW YORK CITY

CHECK OUT THE SCHEDULE OF THE EVENTS AT [MARCHEISGOOD.COM](http://MARCHEISGOOD.COM)

#MARCHEISGOOD



  
**MARCHE IS GOOD**  
It's All About the Goodness