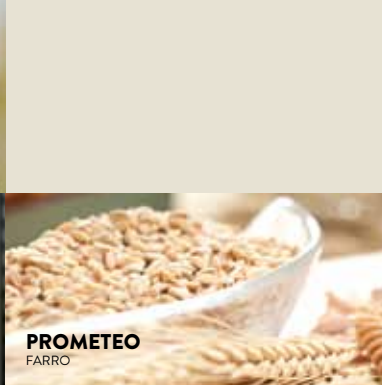




G. LEOPARDI



MONTESCHIAVO
WINES



LA CAMPOFILONE
PASTA



MELETTI
SPIRITS



ALBERTO QUACQUARINI
WINES



SPINOSI
PASTA



CESARE PACIOTTI
SHOES



MARCHE IS GOOD SPECIAL EVENT

Great food, live music and loads of fun for the ultimate tasting event! Experience Marche region of Italy without leaving NYC.

\$25 per person (includes tasting and wine pairing).

At Hellen Mills Event Space.



TENUTA
COCCI GRIFONI
WINES



CICCARIELLI
PASTA



T&C
TRUFFLES



DOLCIARIA
QUACQUARINI
SWEETS



GRACIOUS HOME CELEBRATES MARCHE

Gracious Home, the ultimate store for home-décor enthusiasts, celebrates Italy by featuring Marche! Tastings, shopping and loads of fun!



A. GUZZINI
ARCHITECT



For more info on events schedule
visit marcheisgood.com

To join Marche's month
open events, please
rsvp@marcheisgood.com



September 25

GALASSI'S TRANSLATION OF ZIBALDONE AT COLUMBIA UNIVERSITY

Academic event celebrating the publication of the Giacomo Leopardi's masterpiece first complete translation into English. The event will be held at the Italian Academy of Columbia University.



MORODER
WINES



FROM MARCHE TO NEW YORK, WITH LOVE

Marche comes to New York: meet, love and taste Marche at Scavolini SoHo. Photo exhibit by chef Fabio Trabocchi and photographer Francesco Tonelli, live music and epicurean feast of food, wines and spirits from this wonderful region of Italy! Display of authentic costumes from the Rossini Opera Festival.



F. TONELLI
FOOD PHOTOGRAPHER

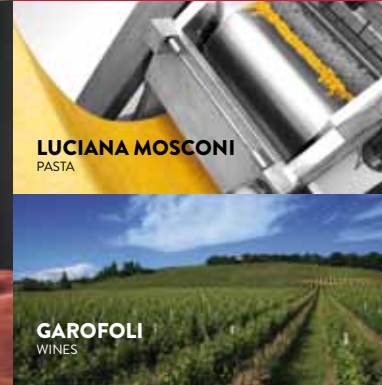


MARCHE AND THE SPLENDOR OF ITALIAN OPERA

Award-winning director Francesco Micheli is credited with the Opera revival among younger generations. In this dynamic lecture, Micheli will introduce the unique and rich operatic tradition of Marche, boasting more than 70 theaters and three of the most exciting lyric festivals in the world (Rossini, Spontini-Pergolesi and Macerata). Includes live arias.



G. ROSSINI



LUCIANA MOSCONI
PASTA



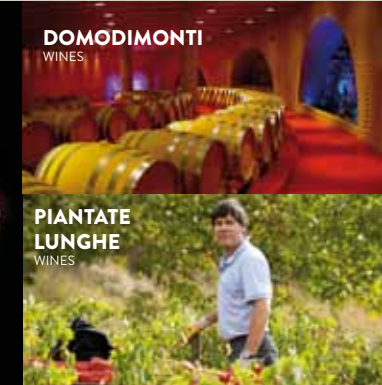
MARCHE IS DESIGN: PEDINI

Dream of Italian life & style at Pedini's showroom. This leader in tailored kitchen and baths of superb manufacture, will open its doors for an homage to Marche, homeland of great design. Enjoy tasting and live music for an Italian-style aperitivo.

Private event by invitation only.



FRATELLI GUZZINI
DESIGN



DOMODIMONTI
WINES



PIANTATE
LUNGHE
WINES



F. TOMBESI
ASTROPHYSICIST



L. PASQUALINI
DEPUTY CONSUL OF ITALY IN NEW YORK



MARCHE IS FASHION: SILVANO LATTANZI

Open house and tasting at Silvano Lattanzi boutique. Rare beauty and perfection: you are invited to explore the ultimate luxury shoe boutique! Special journey into the exclusive leather world of Silvano Lattanzi. Divine tasting to follow, compliments of Marche is Good.

Private event by invitation only.



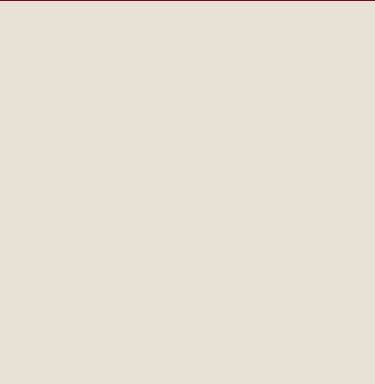
MARCHE IS FASHION: MAX GIROMBELLI

Classic, chic or informal, the art of fashion is beautiful outside and wonderful "within": explore the true meaning of men's elegance with Max Girombelli in a special event at Duca Sartoria, epitome of Le Marche Region's outstanding tailoring tradition. Afterwards tasting complements of "Marche is Good".

Private event by invitation only.



MAX GIROMBELLI
CUSTOM MADE TO MEASURE SUITS



SCAVOLINI
FURNITURE



September 28

DANTE FERRETTI @ MOMA

The Museum of Modern Art celebrates the Oscar winner and marchigiani Maestro: Dante Ferretti



F. TRABOCCHI
CHEF



OPENING: RAPHAEL PAINTING EXHIBIT

The Italian Cultural Institute presents Raphael's Santa Caterina d'Alessandria: a rare opportunity to see up close one of his masterpieces and learn more about the land and ancient culture of his birthplace.



MANCINI
PASTA



FRED PLOTKIN AND THE LOVE STORY OF FOOD, OPERA AND MARCHE

Join epicure and opera expert Fred Plotkin in a delectable journey through Marche region of Italy, discovering the rare romance of food and music in Rossini and other noteworthy celebrated artists from Marche. At Casa Italiana Zerilli-Marimó, NYU.



VARNELLI
SPIRITS



ANGELOZZI
TRUFFLES



PEDINI
KITCHENS



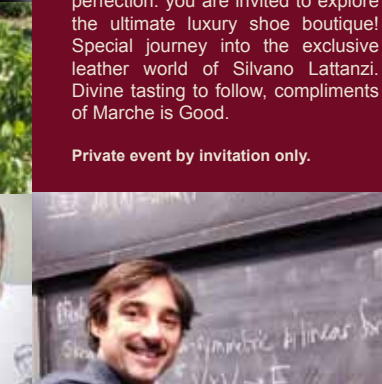
Guzzini and IGuzzini Illuminazione are staples of esthetical and functional research and design of superb products, making the group one of the most recognizable worldwide symbols of "Made in Italy". Visit IGuzzini showroom to discover this colorful world and amazing lighting fixture, used by the most renowned architects and designers for an evening of music and design. Private event by invitation only.



CONTI DI
BUSCARETO
WINES



VELENOSI
WINES



CAFFÈ DEL FARO
COFFEE



CANTINE BELISARIO
WINES



G. SPONTINI



DISCOVER MARCHE'S MASTERPIECES IN NEW YORK CITY

at METROPOLITAN MUSEUM,
BROOKLYN MUSEUM
and THE FRICK COLLECTION.



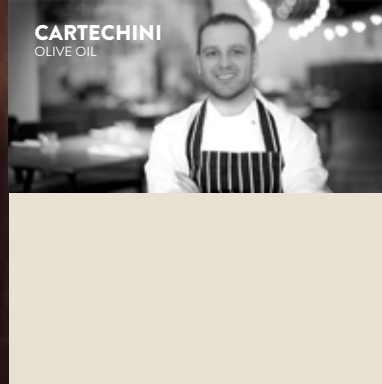
D. FERRETTI
PRODUCTION DESIGNER



AZIENDA DEL CARMINE
TRUFFLES



RAPHAEL



CARTECHINI
OLIVE OIL



G.B. PERGOLESI



MARCHE [marke]



DISTRIBUZIONE OLIVE
OLIVES



MARCOZZI'S ANTICA PASTA
PASTA



TREVALLI
MILK DAIRY



EUROMAR
ANCHOVIES



"MARCHE IS GOOD" LESSON & DINNER

Join Eataly's chef masters on a culinary class highlighting delectable artisanal products from Marche! A feast of pasta courses and desserts demonstrated in Eataly's open kitchen and paired with distinctive wines and spirits of the region. Class will be completed with information on the region, wine tasting notes and adapted recipes to take home.

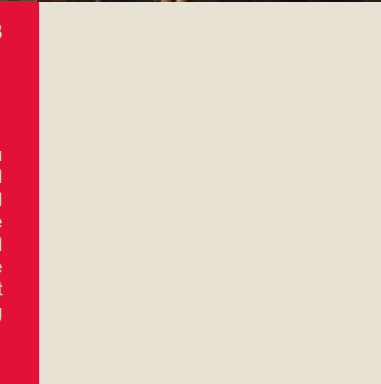


R. LATTANZI
BIOMEDICAL ENGINEER



LOU DI PALO PRESENTS: MARCHE, MY WAY.

At Di Palo's Store and Enoteca. Lou Di Palo, one of the most respected and beloved purveyors of Italian Food & Wine in Little Italy, presents Marche region, its flavors, its time-honored traditions and scrumptious, unique tastes. Discover with Lou the best kept secret of Italy. Guided tasting and wine pairing at the end.



BROOKLYN

#MARCHEISGOOD

Marche is Good [mørkə ız gʊd] is an integrated project created by Regione Marche and Confindustria Marche to bring the best kept secret of Italy to America. Ambassadors and Testimonials will lead you through a surprising journey to discover food, wines, spirits, an infinite declination of flavors, stories and histories of people and brands from this suggestive land, which is already so deeply interwoven into your own daily life! Find out where to eat, to see and to meet Marche in New York.



Visit marcheisgood.com and join us on socials for all updated news and events.



MARCHE'S AMBASSADORS



For more info, feel free to drop us a line and say hello@marcheisgood.com or visit marcheisgood.com



MARCHE'S GOOD SPOTS

Taste and buy delectable Marche's food, wine and spirits in New York City at

EATALY
Gourmet Italian Food
200 Fifth Avenue at 23rd St.

DI PALO SELECTS
Italian Specialty Food
200 Grand Street at Mott St.

IL BUCO
Mediterranean-Italian Restaurant
47 Bond Street at Bowery

TIRO A SEGNO
Oldest Italian-American Private Club
77 Macdougall Street at Bleeker St.

NIZZA
Restaurant
630 Ninth Avenue at 45th St.

IL GATTOPARDO
Southern Italian Restaurant
13-15 West 54th Street at Fifth Avenue

USQ
Union Square Wines and Spirits
140 Fourth Avenue at 13th St.

GRACIOUS HOME
Established 1963
1992 Broadway at 67th St.
1220 Third Avenue at 70th St.

TURTLE DOVE WINES
Wine Shop
30 Clinton Street at Stanton St.

MARX FOODS
Buy Online at
marxfoods.com

OCTOBER 2013 IS
MARCHE'S MONTH
IN NEW YORK CITY